

# Guideline for Use of HKQAA Marks for Product Certification

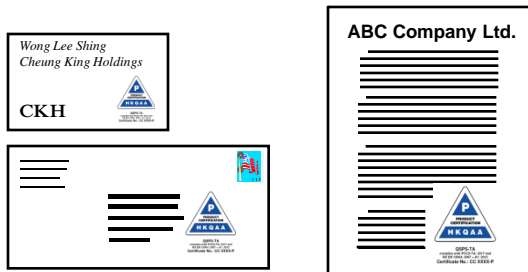
## 香港品質保證局(產品認證) 標誌的使用指引

The following situations apply to HKQAA QSPS-TA, QSPS-AC Product Certification.  
 下列情況通用於香港品質保證局 QSPS-TA, QSPS-AC 產品認證

Selected samples of marks:  
 標誌樣本:



### Letterhead, Literature, Business Card, Stationery 公司信紙、公司刊物、名片、文具



HKQAA	HKAS
✓	✓

### Advertisement 廣告



HKQAA	HKAS
✓	✓

### Product Catalog 產品目錄

• The certification logo shall not be used, unless the statement, "The product is certified by HKQAA under QSPS-TA scheme" is stated.

\* 不得將認證標誌使用在產品目錄內，只有註明“該產品通過了由香港品質保證局依據QSPS-TA進行的認證”字樣的情況下，標誌方可使用在產品目錄上。



HKQAA	HKAS
✓*	✓*

### Laboratory and Test Certificate, Report 檢定證書及報告



HKQAA	HKAS
x	x

### Souvenir 紀念品

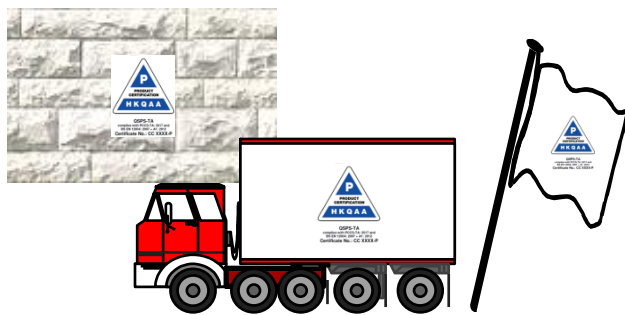


\* It cannot imply that the souvenir is certified. Souvenir must clearly show the name of the certified company.

\* 不可以暗示紀念品獲得認證，獲頒證書的公司之名稱必須清楚地顯示在紀念品上。

HKQAA	HKAS
✓*	x

### Building, Flag and Vehicle 樓宇外牆、旗幟及車輛



HKQAA	HKAS
✓	x

# Guideline for Use of HKQAA Marks & Accreditation Marks for Product Certification

## 香港品質保證局(產品認證) 標誌和認可標誌的使用指引

The following situations apply to HKQAA QSPS-TA, QSPS-AC Product Certification.  
下列情況通用於香港品質保證局 QSPS-TA, QSPS-AC 產品認證

### Partial Certification 部分認證



The mark cannot be applied to a group of companies in which only some of them are certified.

標誌不適用於超過一間公司而其中只有個別公司已獲取認證。

e.g.: In the business card shown above, if only AB Ltd. is certified, the mark cannot be applied.

例如: 上方之名片, 只有AB Ltd.已獲認證, 則標誌不可使用於該名片上。

<b>HKQAA</b>	<b>HKAS</b>
<b>x</b>	<b>x</b>

### Partial Certification 部分認證



The mark cannot be applied to the corporate that only some subsidiaries are certified.

標誌不適用於只有個別附屬公司獲認證之母公司。

<b>HKQAA</b>	<b>HKAS</b>
<b>x</b>	<b>x</b>

### Invalid Specification 錯誤配置

Incorrect position of certificate number, colours & wordings  
錯誤的證書號碼位置、標誌顏色和字樣

e.g.:  
例如:



Please refer to respective HKQAA guidelines on the use of specific accreditation mark.

請參考香港品質保證局有關的認可標誌使用指南

<b>HKQAA</b>	<b>HKAS</b>
<b>x</b>	<b>x</b>

Remarks 備註:

\* The logo of Hong Kong Concrete Institute shall not be used in the name card, letterhead, printed matters, organisation's website and any other promotional materials, etc.

\* 香港混凝土學會標誌不得使用於名片、信紙、機構網頁、印刷品及其他任何宣傳物品等。